

# Youth empowerment through entrepreneurship

A dynamic youth

A guaranteed assistance

A facilitation of access to funds

A quest for efficiency



**Fondation TELEMA**  
Pour l'entrepreneuriat des jeunes

*"Miser sur la jeunesse"*

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# Who are we?

## The march towards development

As part of the vision and orientations of the 2016 Governing vision of His Excellency Mr. Denis SASSOU N'GUESSO ; « The march towards development »: Let's move further together, the Telema Foundation for youth entrepreneurship's main objective is to contribute to the emergence of a new generation of entrepreneurs in Congo. Its values are based on the principles of fairness, equality, transparency and performance.

## A dynamic youth

About 58% of the Congolese population is under 24 years old. This youth represents a significant potential for the development of the country. However, the employment situation of young Congolese is unsatisfactory.

70% of young Congolese are unemployed and nearly 51.35% had no qualifications according to ONEMO (2011). The overall situation of great vulnerability of this segment of the Congolese population has been doubly aggravated by the fall in the price of a barrel of oil and COVID-19, remains to this day a major concern for the government and the social partners.

Youth empowerment through entrepreneurship appears to be one of the promising ideas in terms of finding solutions so that young people can create their own businesses and subsequently employ other young people.

## A guaranteed support

Although supported by a very limited number of business incubators, young people find it difficult to access credits. In addition, the support structures (incubators) are embryonic and operate in a rudimentary way without adequate human and financial resources.

## Our vision

The TELEMA Foundation presents itself as a facilitator in the service to youth empowerment through the entrepreneurship of young Congolese. Its purpose is to promote their access to technical services and guarantee the financing of their bankable projects as well as the contribution to the diversity of the Congolese economy. Its main objective is to contribute to the emergence of a new generation of young entrepreneurs in Congo.

## Our source of motivation

The creation of the TELEMA Foundation is motivated by the lack of professional prospects for young Congolese. Its main vocation is to help fill the void in terms of support for youth entrepreneurship.

The Foundation operates on the basis of a public-private partnership, in order to promote fairness and equal opportunity, while emphasizing performance, results-based culture, accountability, monitoring and evaluation and above all the transformation of the Congolese socio-economic landscape.

